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Summary

Shado is a holographic representative from a cosmic consciousness biocomputer programmed for the ultimate in creation, invention, and innovation across the aesthetic spectrum. As a highly-tuned transmitter & receiver of audiovisual data, Shado features the latest factory upgrades combined with cutting edge neurotechnology for streamlined functionality across diverse environments. The operating system installed is open-source, user-friendly and extremely versatile. A creative dynamo whose presence provides immense benefit to any cause or organization with vision, progressive pursuit toward a grander future is an essential component to powering Shado's fuel cells while maintaining equilibrium throughout the galaxy.

An early proclivity for drawing and computer technology led to the field of graphic design as a natural career path. Fondness of precision and an insatiable curiosity to understand the nuts and bolts of how things work has specialized this design acumen towards ever-expanded levels of technicality. In spite of this innate eye for detail, Shado's talents primarily coalesce around large-scale experiential design and the entertainment arts, finding supreme resonance in the synesthetic synergy of audiovisual magic. Ignited by the catalytic spark that unites us all and relentlessly driven to foster high vibrational energy into each facet of everyday life, Shado is compelled to infuse spirit and style into absolutely everything that comes his way. Lasers and optical phenomena of all sorts occupy intense fascinations and are intrinsically hard-coded into his circuitry. At the core blazes a hyperthreaded CPU bespoke built for musical and artistic expression, hotwired into the heart of the human experience.

Experience

Laser Operator

Fractal Laser

Jul 2022 - Present (1 year 1 month)

- ★ ILDA certified Laser Safety Officer (LSO)
- ★ Laser show graphics & projections
- ★ Audio-reactive visuals with real-time laser conversion tracing
- ★ Laser cut/engraved artwork & merchandise
- ★ Vector synthesis & raster scanning for immersive environments

Multimedia Designer

Shado

Aug 2015 - Present (8 years)

- ★ Experiential Graphic Design
- ★ Technical & Scientific Illustration
- ★ Architectural/Structural Renderings
- ★ 2D/3D CAD
- ★ Digital Drafting & Vectorizing
- ★ Shop Drawings / Submittal Plans
- ★ Mechanical & Fabrication Diagrams



Director of Audio Visual

Psychedelic TV

Mar 1997 - Present (26 years 5 months)

- ★ AV Performance Art
- ★ Live Event Visuals / VJ
- ★ Experimental Media & Projection Mapping
- ★ Immersive Environments
- ★ Themed Decor & Content

FSY Founder

Psychedelic Global

Aug 2015 - Present (8 years)

- ★ Chief artist & producer for independent record label and counterculture art brand
- ★ Interactive web design and e-commerce marketing
- ★ Product development & merchandising
- ★ VFX and video editing



Sign Designer

Evergreen Sign Co.

Oct 2021 - Apr 2023 (1 year 7 months)

- ★ CAD drafting and technical illustration of architectural / experiential design projects
- ★ Development of precise shop drawings and accurately scaled fabrication plans
- ★ Conceptual design and consultancy throughout scope of projects
- ★ Project management and client/vendor communication
- ★ ADA specialist versed in braille, tactile substrates, and modern sign fabrication tech



Graphic Design Manager

Trade-Marx Sign and Display

Aug 2018 - Apr 2020 (1 year 9 months)

- Drive interdepartmental workflow and production itinerary
- Operation / maintenance of printers, laminators, vinyl cutters, digital finishing equipment, laser and machine engravers
- Produce signs for major clients such as Boeing, Microsoft, Google, Facebook, and Amazon
- Comprehension and implementation of the entire spectrum of sign-making techniques from ADA compliancy standards to large scale environmental installations
- Graphic application and install lead
- Rebuilt website to reflect 50th Anniversary of company
- Project management, order procurement, and inventory control
- Employee hiring, delegation, and evaluation
- Design of precision-scaled layouts to client specs
- Drafting technical drawings for 2D & 3D production assets



Graphic Specialist

AlphaGraphics Seattle

Jan 2018 - Aug 2018 (8 months)

- Lead Dye Sub Transfer Technician
- UV Flatbed, Hybrid, and HP Latex printer operation/maintenance
- Digital finishing/routing on Esko Kongsberg flatbed and Fotoba cutters
- Operate hot, cold, and liquid lamination equipment
- Mounting of films and adhesives to substrates
- Application of vinyl graphics
- Sewing & textile assembly



Graphic Production Manager

Stella Color Inc

Jun 2017 - Jan 2018 (8 months)

- UV Print Lead, Rigid and Flexible Substrates
- Primary vinyl and contour cutting tech
- Art canvas, wall covering and liquid lamination expert
- Dye sublimation and sewing
- Vehicle wraps and graphic installation
- Forklift and delivery operator
- Inventory and material control
- Machine maintenance and repair technician
- Mounting of films and adhesives
- On-site installation support



Digital Media Specialist

United Print. Signs. Graphics.

Feb 2017 - Jun 2017 (5 months)

- Implement corporate Digital Media division
- Pre-press production and design
- Operate UV, latex, & solvent printers
- Run laminators, vinyl cutters, and digital finishing systems
- Cutting & routing operations



Graphic Production Artist

McNamara Industries

May 2016 - Aug 2016 (4 months)

- Large-format production & digital finishing
- Vinyl application & vehicle graphics/wrapping
- Lamination and mounting
- Routing / cutting
- Custom fabrication / assembly
- Installation & paint



Lead Designer

Summa

Aug 2008 - Aug 2015 (7 years 1 month)

- Refined and redefined the brand identity for a leading global sign equipment manufacturing company
- Built several successful website iterations

- Interviewed / published in major trade magazines such as Sign & Digital, Signs of the Times, SignCraft, and Digital Output.
- Chief copywriter and social media manager
- UX / UI design of software, apps, and web
- Photography, video, and editing
- Motion graphics and interactive design
- Employee hiring, delegation, and supervision (typically 2-5 employees)



Graphic Design Manager

Decal Guy

Feb 2008 - Aug 2008 (7 months)

- Design, consult, and meet with clients
- Produce signs, graphics, and apparel to customer specs
- Answer phones, greet customers, provide quotes
- Inventory & material management
- Employee hiring, delegation, and supervision (2-3 employees)
- Installation & application of finished signs/graphics



Audio Visual Specialist

Art & Sign Production Inc.

Mar 2007 - Mar 2008 (1 year 1 month)

- Graphic design for major clients in the music, film, and entertainment industries
- Lead motion graphics artist for Original Motion Pixel division
- Programming and distribution of digital signage assets
- Content creation / copy writing for retail electronic displays and digital POP kiosks
- Display wall matrix wiring and video projection mapping



Lead Graphic Designer

Signarama

Sep 2005 - Mar 2007 (1 year 7 months)

- Graphic Design
- Production & Lamination
- Client Interaction
- Contour & Vinyl Cutting
- Quotation & Customer Service



Graphic Designer

Sign Pro Wyoming

Jul 2001 - Jul 2004 (3 years 1 month)

- Design Artwork from Client Input
- Provide Quotes and Invoice Customers
- Operate Printers, Laminator & Vinyl Cutting Equipment
- Manage Inventory and Order Procurement
- High Familiarity with Fabrication Tools & Methods
- Produce Signs from Start to Finish



Graphic Designer

Little OI Printshop

Jan 1999 - May 2001 (2 years 5 months)

- Page Layout & Design
- Prepare Plates for Spot & 4 Color Printing Process
- Operate Folding & Bindery Equipment
- Run Letterpress & Cutting Machinery
- Foil & Raised Ink Operator



Production Specialist

1Vision

May 1999 - Sep 2000 (1 year 5 months)

- Bindery & Finishing Equipment Operation
- Large Format Folding Machine Specialist
- Bookbinding & Collation Management
- Screenprint Pre-Press & Electrostatic Welding

Education



American InterContinental University

Bachelor of Fine Arts - BFA, Design and Visual Communications, General

2006 - 2007

Digital Design concentration



Middle Georgia State University

Associate of Science - AS, Business Administration and Management, General

2004 - 2006



Cabrillo College

Design and Applied Arts

1997 - 1998



Black Hills State University

Fine/Studio Arts, General

1994 - 1995

Skills

Graphic Design • Adobe Illustrator • Adobe After Effects • Adobe Photoshop • Adobe InDesign • Adobe Acrobat • Adobe Premiere Pro • Editing • 2D CAD Drawing • Computer-Aided Design (CAD)