

## Summary

- ★ Multifaceted designer specialized in user experience, architectural signage, and experiential graphics.
- ★ Professional career spanning the visual communication spectrum from print to digital and beyond.
- ★ 7-year creative design lead for a globally-recognized sign equipment manufacturer
- ★ Manager of multiple projects, departments, and locations
- ★ Well-versed in video mixing, editing, and motion graphic animation
- ★ Cross-platform technology-savvy artist with an eye for precision drawing and CAD-based design
- ★ Integrative team leader driven toward self-improvement and learning

## Experience

### Project Manager

#### Crossroad SIGN

Lynnwood, WA

August 2023 – Present

- ★ Guiding projects through all phases of scope from inception to completion.
- ★ Project timeline management, permit acquisition, installation and inspection scheduling
- ★ Proactive client and vendor communication throughout each project lifespan
- ★ Interpreting architectural drawings and elevations for signage projects
- ★ Providing estimates, billing, and administrative sales support
- ★ Multi-city business licensing and specific jurisdictional zoning requirements
- ★ Surveying locations and determining ideal solutions to meet client needs
- ★ Scheduling timelines for internal staff and external vendor availability
- ★ Fleet vehicle maintenance and overall operations management

### Visual Designer

#### Shado Inc. – Freelance

Seattle, WA

August 2015 – Present

- ★ User Experience & Web Design
- ★ Video Editing, Production, and Motion Graphics
- ★ Experiential Graphic Design
- ★ Audio Visual Production & Video Tech Services
- ★ Technical & Scientific Illustration
- ★ Architectural / Structural Signage Renderings
- ★ 2D / 3D CAD
- ★ Digital Drafting & Vectorizing
- ★ Shop Drawings / Submittal Plans
- ★ Mechanical & Fabrication Diagrams

### Technical Designer

#### Evergreen Sign Co.

Kent, WA

Oct 2021 – Apr 2023

- ★ Project management with extensive client / vendor communication
- ★ CAD drafting and technical illustration of architectural / experiential design
- ★ Development of precision shop drawings and accurately scaled fabrication plans
- ★ Sign plans for permitting acquisition and construction submittals
- ★ Full range design from conceptual renderings to detailed drafting
- ★ Client consultancy throughout entire scope of projects
- ★ ADA specialist versed in braille, tactile substrates, and modern sign fabrication
- ★ Production file setup for large format printing, CNC, laser cutting, and machine engraving

### Graphic Design Manager

#### Trade-Marx Sign & Display

Seattle, WA

July 2018 – Apr 2020

- ★ Project management, order procurement, and inventory control
- ★ Drive interdepartmental workflow and production itinerary
- ★ Employee hiring, delegation, and evaluation
- ★ Design of precision-scaled layouts to client specs
- ★ Drafting technical drawings for 2D & 3D production assets
- ★ Produce signs for major clients such as Boeing, Microsoft, Google, Facebook, and Amazon
- ★ Comprehension and implementation of the entire spectrum of sign-making techniques
- ★ Versed on range from ADA compliancy standards to large scale environmental installations
- ★ Rebuilt website to reflect 50th Anniversary of company
- ★ Operation / maintenance of printers, laminators, cutters, digital finishing, laser and machine engravers
- ★ Graphic application and install lead

### Graphic Production Specialist

#### Alphagraphics

Seattle, WA

Jan 2018 – July 2018

- ★ Lead Dye Sub Transfer Technician
- ★ UV Flatbed, Hybrid, and HP Latex printer operation/maintenance
- ★ Digital finishing/routing on Esko Kongsberg flatbed and Fotoba cutters
- ★ Operate hot, cold, and liquid lamination equipment
- ★ Mounting of films and adhesives to substrates
- ★ Application of vinyl graphics / wrapping
- ★ Sewing & textile assembly

## **Production Project Manager**

### **Stella Color**

Seattle, WA

June 2017 – Jan 2018

- ★ UV Print Lead, Rigid and Flexible Substrates
- ★ Primary vinyl and contour cutting tech
- ★ Art canvas, wall covering and liquid lamination expert
- ★ Dye sublimation and sewing
- ★ Vehicle wraps and graphic installation
- ★ Forklift and delivery operator
- ★ Inventory and material control
- ★ Machine maintenance and repair technician
- ★ Mounting of films and adhesives
- ★ On-site installation support

## **Graphic Designer**

### **United Print Signs Graphics**

Seattle, WA

Jan 2017 – June 2017

- ★ Spearheaded corporate digital signage division
- ★ Pre-press design and production of digital assets
- ★ Digital RIP setup for UV, latex, & solvent printers
- ★ Production art preparation for lamination, contour cutting, and digital finishing systems
- ★ CAD / CAM Cutting & routing operations

## **Graphic Production Specialist**

### **McNamara Industries**

Seattle, WA

Apr 2016 – Aug 2016

- ★ Large-format production & digital finishing
- ★ Vinyl application & vehicle graphics/wrapping
- ★ Lamination and mounting of graphic films
- ★ Routing / cutter operation technician
- ★ Custom fabrication / assembly of sign components
- ★ Installation & paint preparation

## **Lead Designer**

### **Summa Inc.**

Seattle, WA

Aug 2008 – Aug 2015

- ★ Refined and redefined the brand identity for a leading global sign equipment manufacturing company
- ★ Built several successful website iterations as trends transitioned from Flash to HTML5 and Javascript
- ★ Content management of digital assets and print catalog
- ★ Spokesman for major trade magazines such as Sign & Digital, Signs of the Times, SignCraft, and Digital
- ★ Output.
- ★ Chief copywriter and social media manager
- ★ UX / UI design of software, apps, Powerpoint presentations and websites
- ★ Photography, videography, video editing and production
- ★ Motion graphics and interactive design for product videos / marketing
- ★ Employee hiring, delegation, and supervision (typically 2–5 employees)
- ★ Developed brand identity guidelines

## **Graphic Design Manager**

### **Decal Guy**

Beaverton, OR

Feb 2008 – Aug 2008

- ★ Design, consult, and meet with clients
- ★ Produce signs, graphics, and apparel to customer specs
- ★ Answer phones, greet customers, provide quotes
- ★ Inventory & material management
- ★ Employee hiring, delegation, and supervision (2–3 employees)
- ★ Installation & application of finished signs/graphics

## **Digital Signage Producer**

### **Art & Sign Production Inc.**

Los Angeles, CA

March 2007 – Feb 2008

- ★ Graphic design for major clients in the music, film, and entertainment industries
- ★ Lead motion graphics artist for Original Motion Pixel division
- ★ Programming and distribution of digital signage assets
- ★ Content creation / copy writing for retail electronic displays and digital POP kiosks
- ★ Display wall matrix wiring and video projection mapping
- ★ Video production and custom advertising animation for remote deployment

## **Graphic Design Manager**

### **Signarama**

Dublin, GA

Sept 2005 – March 2007

- ★ Lead design consultant and graphic producer
- ★ Production & lamination of printed graphics
- ★ Client interaction and project management
- ★ Contour cutting & vinyl graphics setup / application
- ★ Job estimation & customer service

## **Lead Graphic Designer**

### **Sign Pro**

Cheyenne, WY

July 2001 – July 2004

- ★ Design artwork for exterior & interior signage from client input
- ★ Provide quotes and invoice customers
- ★ Operate large format printers, lamination & vinyl cutting equipment
- ★ Administrative management of inventory and order procurement
- ★ High-level familiarity with sign fabrication tools & methodology
- ★ Start to finish sign production and follow-up client support

## Graphic Production Specialist

### **Vision Graphics**

Cheyenne, WY

May 2000 – Sept 2001

- ★ Bindery & Finishing Equipment Operation
- ★ Large Format Folding Machine Specialist
- ★ Bookbinding & Collation Management
- ★ Screenprint Pre-Press & Electrostatic Welding

## Graphic Designer Production

### **Little Ol' Printshop**

Cheyenne, WY

Jan 1999 – May 2000

- ★ Prepress Layout & Design
- ★ Prepare Plates for Spot & 4 Color Printing Process
- ★ Folding & Bindery Equipment Setup and Operation
- ★ Letterpress & Cutting Machinery Operation
- ★ Foil & Raised Ink Operator

## Education

### Bachelor of Fine Arts – Visual Communications

Digital Design Concentration

#### **American InterContinental University**

2006 – 2007

### Associate of Science – Business Administration

Marketing & Merchandising Certification

#### **Middle Georgia State University**

2004 – 2006

### Design & Applied Arts

#### **Cabrillo College**

1997 – 1998

### Fine/Studio Arts, General

#### **Black Hills State University**

1994 – 1995